

Sustainability Policy Statement.



Sustainability Policy Statement

Production Bureau Ltd, hereinafter referred to as Pb, are a world-class creative communications agency, working with high profile clients across a range of sectors. From our two bases in the UK, we produce and deliver exceptional projects in a variety of locations, both here in the UK and overseas.

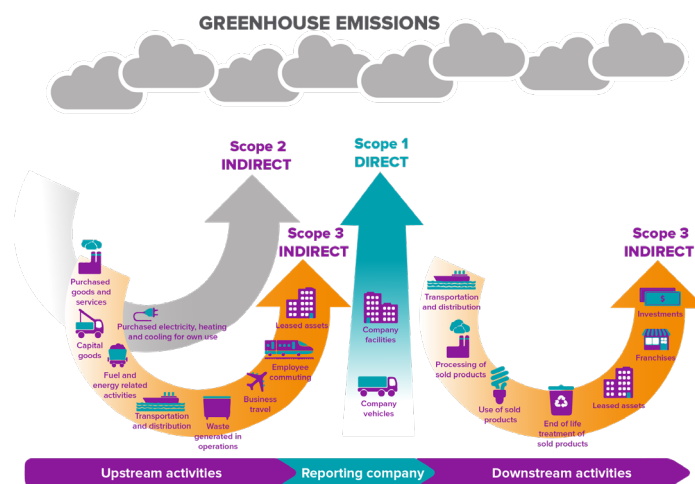
In 2015, the United Nations set out 17 Sustainable Development Goals (SDGs)¹, which are an urgent call for action to provide peace and prosperity for people and the planet, now and into the future. They recognise that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.

Pb recognise that progress towards meeting the SDGs relies on all aspects of society to play their part. We are committed to working with our stakeholders and will focus our efforts on the SDGs where we can make the greatest positive impact.

As a business, we therefore make the following commitments, both for the day to day running of the business and in the delivery of projects for clients:

MEASUREMENT AND MITIGATION

We will continue to measure our scope 1 and 2 energy emissions whilst developing our ability to measure scope 3 emissions in line with the GHG guidelines².



We will continue to work to implement wider measurement of our impacts and engage with key parts of our supply chain to assist us.

We are still reviewing our approach to mitigation. Our priority is to reduce our emissions, and change our behaviour. We will continue to observe the most effective way of offsetting to ensure that where we use offsets they are from high quality, verifiable sources.

We are providing a publicly available annual update of our progress against our sustainability targets.

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ENGAGEMENT

We recognise the need to engage with key stakeholders around sustainability. We will work with suppliers to assess their sustainability performance and identify opportunities to improve our collective offering. We will also gain best practice, advice and insight from industry bodies and thought leaders.

The projects we deliver for our clients go beyond live events and span exhibitions, office installations, sporting events, on-location filming, motion and animation, events using virtual attendance platforms, and technical installations. We have a team of employee sustainability ambassadors, who champion sustainable practices within their teams and also across the business. They are drawn from across Pb and represent our product offerings.

We will engage with clients acting as advocates for sustainable project delivery. We will seek to identify the key sustainability target areas our clients are working on to inform our solutions for their projects. We also accept our role as challengers within the field of sustainability and know we have a responsibility to enable clients to think beyond their own sustainable principles to innovate and drive more responsible projects.

ENERGY

We will source energy responsibly, including the use of renewable electricity and low carbon alternatives where possible.

We will factor energy consumption into procurement decisions on equipment for use in live events and for our facilities.

WASTE

We will identify opportunities to design out waste, reduce use of materials, increase re-use, divert materials from traditional waste streams, and maximise recycling of residual waste. We will factor sustainability performance into decisions on which materials to use, switching to more environmentally sensitive materials and those which enable a circular approach to design and consumption where practicable.

We will deal with waste in a responsible manner, ensuring compliance with WEEE (Waste Electrical and Electronic Equipment) Regulations and other applicable legislation³.

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COMMUNITY

Pb is committed to supporting the communities where we operate, using our skills to support a number of charities and community groups.

We will identify opportunities to work with social enterprises as part of the event supply chain to provide greater impact through our purchasing decisions.

Where possible we will also use local businesses within our supply chain to support the local economy. We also recognise that our client projects take place across the globe and where appropriate we commit to making use of local businesses at the point of delivery to support local economies.

MANAGEMENT

Pb has appointed our Health & Safety Manager to oversee sustainability at Pb, supported by nominated ambassadors within each business area. Targets are set, agreed, tracked and shared on an ongoing basis.

The results will be shared on a half yearly basis for review by the Directors of Production Bureau and shared across the business.

We will provide a publicly available annual update of our progress against sustainability targets.

REVIEW

The Pb Sustainability Policy will be reviewed annually.

Approved and signed on behalf of the Board of Directors for Production Bureau

Edward Snowling

Joint MD



Sal Edmonds

Joint MD



Adrian Frantom

Commercial Director



References

¹ <https://sdgs.un.org/goals>

² <https://ghgprotocol.org/>

³ <https://www.gov.uk/guidance/regulations-waste-electrical-and-electronic-equipment>

